

## Mascot Cycles *'We fit bicycles to people'*

381 Bridge Road  
Richmond, VIC 3121  
Phone: (03) 9428 4122  
Email: mascotcycles@bigpond.com  
Web: www.mascotcycles.com.au

### In this issue:

**Reynold's Carbon Wheels**  
Now at Mascot Cycles!  
Pg. 1, 2 & 3

**Winter Specials**  
Minoura Indoor Trainers  
Pg. 3 & 4

**Final Stocktake Clearance**  
Pg. 4

**New Arrivals**  
Frera Hybrid Bikes  
Pg. 5

**Product of the Month**  
NiteRider Lighting Systems  
Pg. 6

*Welcome to the Tour de France edition  
of Mascot News!*

## Ride like the pro's with

## Reynolds Carbon Wheels

In this years' Tour de France, **Team Agritubel** have already proven they're an outstanding team. With riders such as:

**Freddy Bichot** (stage 6 breakaway until 13km to go)

**Nicolas Vogondy** (French National Champion caught just 75 metres before the line after being in the 3-man break for most of the 232km stage)

**Romain Feillu** (stage 3 yellow jersey winner)

**David Le Lay** (stage 2 breakaway with Moreau)

**Geoffroy Lequatr** (stage 1 breakaway)

**Christophe Moreau** (a respectable 39<sup>th</sup> place in the time trial. His wheels – Reynolds 'Element' – the ultimate disc wheel for aerodynamic performance)

**What wheels do Team Agritubel ride? Of course, Reynolds!**

### Who are Reynolds?

Established in 1885, Reynolds are an American company who specialize manufacturing carbon fibre wheels and forks. From the prestigious 531/753/853 badges on steel frames to their latest and greatest carbon fibre wheel range, Reynolds' historic contribution to quality, craftsmanship and innovation in the sport is second to none.

### Winter Specials...

**Indoor trainers from just \$199**

See page 3 for more details

Continued on next page...

## Reynolds at Mascot Cycles

Just arrived, Mascot Cycles has 5 models now available...

### SDV66 Tubular

Weight: 1365grams  
 Rim depth: 66mm  
 Spoke Pattern: 16/20  
 Options: Also available as Clincher  
 Price: \$3 299



### DV46UL Tubular

Weight: 1200grams  
 Rim depth: 46mm  
 Spoke Pattern: 16/20  
 Options: Standard DV46 model is available as either 16/20 spoke pattern or 20/24 spoke pattern. Standard DV46s also available as clincher  
 Price: \$3 499



### MV32 Tubular

Weight: 1190grams  
 Rim depth: 32mm  
 Spoke Pattern: 20.24  
 Options: Available as Clincher  
 Price: \$2 899



### KOM (King of the Mountain) Tubular

Weight: Just 1065grams!  
 Rim depth: 23mm  
 Spoke Pattern: 20/24  
 Options:  
 Price: \$3 299

### Attack Clincher

Weight: 1485grams  
 Rim depth: 32mm  
 Spoke Pattern: 20/24  
 Options:  
 Price: Just \$1 999!



Continued on next page...

## **What is RAP?**

RAP stands for Reynolds Assurance Program. RAP will provide you with the confidence to ride your wheels that little bit harder and faster, knowing they're covered by the best protection plan available! The Australia-wide program is one-of-a-kind on the market. For US\$200 gives you a three-year damage protection plan. Feel free to ask for more information.

## **Try-before-you-buy**

Mascot Cycles is offering a test program, which allows you to try-before-you-buy.

### *What can you do?*

Anything... for which they are designed/intended for purpose. That is climbing, sprinting, training or racing.

### *How long can you have them for?*

A weekend (pick up Friday afternoon return by close of business Monday), or a day or two mid-week.

*Cost - \$50, which is refunded to you if you then purchase the wheels.*

This covers the cost of fitting the test wheels.

***'Go on... Experience the performance for yourself!'***

# Indoor Trainers **ON SALE!**



## **Minoura Mag 500 Indoor Trainer**

Excellent value entry level trainer!

Was \$249, **now just \$199**

Including FREE mag riser

## **Minoura RDA 850 Trainer**

The most popular! An excellent rim drive trainer!

Was \$399, **now \$349**

Including FREE mag riser and pad set



Continued on next page...



**Minoura VFS-G Trainer**

NEW, this variable fluid system trainer is the smoothest and quietest trainer on the market

Was \$489, **now \$429**

Including FREE mag riser and pad set

**Why choose a variable fluid indoor trainer?**

Minoura’s VFS-G Trainer is the **smoothest** and **quietest** trainer available on the market. The fluid system provides an exponential power curve for simulating the headwind you feel during actual rides, whilst the magnetic system accelerates the total power. Combined into the one hybrid flywheel, you’re guaranteed a very smooth pedal stroke!

**FINAL STOCKTAKE CLEARANCE**

The following items must go...



**Second-Hand**

- Coppi 55cm Magic Frameset      were \$2 995, second hand \$1 750
- Coppi 57cm Magic Frameset      were \$2 995, second hand \$1 750
- Coppi 55cm Magic – Record/Chorus Mix      just \$4 300!

**New**

- Olympia 54cm IQ2 – Centaur      was \$3 995, now \$2 795
- Bianchi 61cm 928 – Centaur      was \$5 200, now \$3 800
- Coppi Diamond – Centaur      were \$3 490, now 10% off = \$3 140
- Coppi Wing Carbon – Centaur      were \$7 500, now \$4 200
- 2007 Bianchi 928s – Frameset\*      normally \$3200, now \$2800

\* Can be built as frameset, or built as a complete bike (less \$400 off normal price).  
Assorted sizes available – but be quick!

# FRERA - NEW ARRIVALS!

Not so much in to the racing... Love watching the Tour for the scenery?

Not all bike riding has to be done at 50kph with sweat dripping off your face... If cruising around town, bike paths and trails is more your cup of tea, check out these great new arrivals from Frera.

Frera are made in Italy – a country where cycling is more popular than driving to work!




---

## FRERA 'LIBERTY' - \$499

Alloy Italian-made frame and forks (assorted colours)

Shimano 18spd groupset (6spd ladies version also available \$450)

Includes: mudguards, pannier rack, kickstand, chain protector and lights  
Ladies model also comes with front pannier rack and basket

1 year of free servicing




---

## FRERA 'COSMIC' - \$995

Hydroformed alloy Italian-made frame and forks – very light

Shimano 21spd groupset

Includes: mudguards, pannier rack, kickstand and lights

1 year of free servicing

**Product of the Month:**

**NiteRider Lighting Systems**

**Save money!  
Be seen!  
See!**

381 Bridge Road  
Richmond, VIC 3121

Phone:  
(03) 9428 4122

E-Mail:  
mascotcycles@bigpond.com

Web:  
www.mascotcycles.com.au



**Why buy a NiteRider Lighting System?  
Compare the pair...**

<b>1 watt front light</b>	<b>NiteRider 'Sol'</b>
Upfront cost = \$69.95	Upfront cost = \$319
Ongoing costs (of batteries) ≈ 80 x AAA batteries per 12 months ≈ \$200 per year	Ongoing costs = \$0
Calculation is based on 10 hours of use each week, with a light that lasts maximum 24hours on 4 AAA batteries. However, these usage hours are always based on 'flash modes' (which consume less battery than a steady beam).	
Life span = 1 year warranty (and rarely do they last much longer before they become outdated or damaged)	Life span = warranties length depends on the particular part, but replaceable spare parts mean that NiteRider lights can last over 8 years!
Cost over 2 years = \$539.90	Cost over 2 years = \$319.95 (save \$219.95)
Light brightness (which translates to safety) = 1 watt <i>before</i> absorption of light through the lens	Light brightness = 115 lumens NiteRider lights use Borofloat lenses, which minimize light absorption to about 4%. Whereas competition's lenses absorb up to 20% of the light (meaning that the power is not necessarily translated into light output → 'lumens')

